

Waverly Community Schools


Periodic Review Committee Meeting

Thursday, May 19th, 2011

Strategy 1

Communications

“We will enhance communications within the district and with the community to improve relationships among all key constituent groups to better achieve our mission.”



Action Plan #1:

Specific Result – Create and enforce consistent communication guidelines throughout the district.

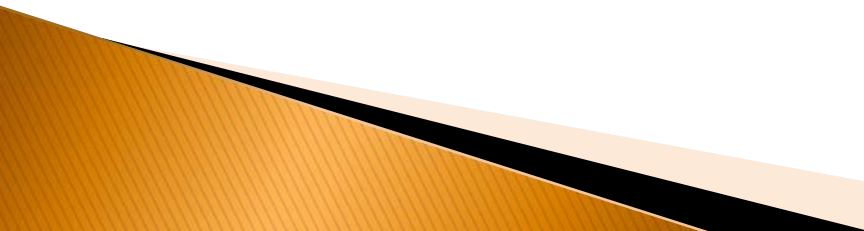
Action Steps:

- ▶ Enforce consistent use of standard communication tools. (i.e. PowerSchool, GroupWise, web site, calendars, social network tools, newsletters, and telephony).
- ▶ Enforce communication responsiveness guidelines. (i.e. calls, e-mails, 1 – homework, 3 – test / quiz, 5 – project PowerSchool reporting).

Action Plan #1:

Specific Result – Create and consistent communication guidelines throughout the district.

Action Steps:

- ▶ Deliver and maintain current documentation of building norms. (i.e. all communication outlets, policies, procedures, hours, lunch schedule, bus routes, school cancellations, payments, school schedules).
 - ▶ Identify a “communications agent” at each building to update Facebook, website, face to face, and welcoming events.
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Action Plan #2:

Specific Result - Implement social network guidelines.

Action Steps:

- ▶ Assemble an advisory council to create social networking guidelines. Invite students, staff, parents, and community members.
 - ▶ Educate stakeholders on the safety and implications of social network issues.
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